

Short *Resumé*

CLÁUDIA MARTIN NASCIMENTO

São Paulo-SP-Brazil - E-mail: claudia@e-hipermidia.com

<http://www.exploringhypermedia.com>

Web designer, hypermedia developer, logo designer, teaching

EDUCATION:

* Masters Degree in Aesthetics and Art History, São Paulo University (USP-SP). Tutor: Prof. Dr. Artur Matuck. Project: "A Planetary Myth: Exploring Hypermedia", São Paulo, 2007.

* Bachelor Degree in Industrial Design, Armando Álvares Penteado Foundation (FAAP), São Paulo, 1996.

OTHER COURSES (last 2):

* February - June, 2006: Post-graduation class "Advanced Studies Seminar: Hybrid Languages in the audiovisual and digital media", Pontifical Catholic University of São Paulo (PUC-SP). Prof. Dr. Lucia Santaella.

* August - December, 2005: Post-graduation class "Hypermedia – the reticulated landscape: connectivities, sonorities and visualities", Pontifical Catholic University of São Paulo (PUC-SP). Prof. Sérgio Bairon. Conclusion Presentation: "Myth and Hypertext".

SKILLS (Computer Softwares):

* Windows XP and Vista

* Corel Draw 12

* HTML

* Photoshop C.S

* Internet Explorer 7.0

* Dreamweaver MX

* Image Ready C.S

* ASP (Basic)

* Flash 8

* Office: Word; Power Point; Access (Basic)

LANGUAGES:

* Portuguese: Fluent

* English: Fluent (União Cultural Brasil Estados Unidos – Proficiency Certificate - December, 2003)

* German: Attending Basic 4 (CAVC Idiomas – FEA-USP)

* Spanish: Basic Level

PUBLICATIONS (last 2):

* NASCIMENTO, C. M. 'Exploring hypermedia through the myths', In ASCOTT, Roy (editor). *Technoetic Arts: A Journal of Speculative Research* 6: 3. Bristol, United Kingdom: Intellect Ltd., 2008, pp. 269-285.

<http://www.intellectbooks.co.uk/journals/view-issue.id=1598/>

* NASCIMENTO, Cláudia Martin. " A conectividade e a percepção estética em universos organizados em rede". In BARBOSA MELLO, Paulo Cezar (org.). *Congresso Internacional em Artes, Novas Tecnologias e Comunicação: Ontem, hoje e amanhã: pluralidade de olhares em um percurso comum*. São Paulo: Museu de Arte Contemporânea - USP, 2008 (to be published).

PAPERS AND PRESENTATIONS (last 2):

* CIANTEC, 2008 - International Congress in Art, New Technologies and Communication: Yesterday, today and tomorrow:
Plurality of sights in a common path
Lecture: "The connectivity and the aesthetic perception in web organized universes"

*PECHA KUCHA NIGHT, ITAÚ CULTURAL, 2008

Part of the International Symposium Artificial Emotion 4.0 - Emergence

Presentation: "Creating meaning in web structured universes: thinking hypermedia through the myths"

WORK EXPERIENCE (visit the website at the top to see my portfolio):

Education / Teaching experience

Web design workshop at ECA-USP

In the discipline "Digital Communication and New Media" for the students of the "Public Relations" course.

Location: School of Arts and Communication - University of São Paulo

Period: 10/21/2008; 10/24/2008 e 11/07/2008 (H: 10h30)

Member of Examination Board

Final project presentation for the Bachelors Degree

NASCIMENTO, Cláudia Martin; MARTINS, Beatriz; MATUCK, Artur. Participation at the Examination Board of Juarez Lisboa de Souza. Blá Blá Blog: o devir de um meio de comunicação digital. 2008 – School of Arts and Communication – São Paulo University (ECA-USP).

Web design

- * **Parcell – Componentes para Celular** (09/05/2005 – Present), *freelancer*;
- * **Espaço Propaganda and Nanograf – Gráfica para Outdoors** (12/20/2005 – 12/01/2006), *freelancer*;
- * **Hnet Soluções em Internet** (August, 2005 – August, 2006), *freelancer*;
- * **HKL Consultoria e Informática Ltda.** (12/15/2000 – 06/05/2005), *webdesigner*;
- * **Direct Store Comercial Ltda.** (<http://www.directstore.com.br>) (October, 2001 – May, 2005), *webdesigner/owner*;
- * **AZnet** (May, 2000 – November, 2000), *webdesigner*;
- * **Design da Terra** (May, 1999 – February, 2000), *webdesigner*;
- * **GR Soluções Gráficas** (August, 1998 – May, 1999), *webdesigner*;
- * **Freelancer Jobs** for the companies: EMC Editor, Winner Graph Editor, SOS Atlantic Forest Foundation (July, 1997 – April, 1998)
- * **Futura Tech Brasil** (October, 1996 – July, 1997);
- * **Indústria Cerâmica Ypê** (August, 1996 – October, 1996).

EVENTS (last 3):

- * Sincretismo dos Sentidos Opening and conference "O Sentido Sincrético do Ser" presented by Roy Ascott, SESC Ipiranga, São Paulo, November 25th, 2008.
- * Lévi-Strauss Meanings São Paulo University, IEB – Brazilian Studies Institut and CEUMA – Maria Antônia University Center, São Paulo, October 16th, 23rd and November 13th, 2008.
- * CIANTEC, 2008 - International Congress in Art, New Technologies and Communication: Yesterday, today and tomorrow: Plurality of sights in a common path
Mackenzie University (together with PGEHA-USP/ Universidade de Aveiro-Portugal), São Paulo, September 16-18, 2008.

AWARDS AND DETACHES:

- * 2003 and 2004 Golfinho Award: Best Brazilian Golf website to Federação Paulista de Golfe.
- * March, 2002: Federação Paulista de Golfe website named the "most important Brazilian golf gate" by the "Golf Sport" Magazine.
- * June, 1998: SOS Atlantic Forest Foundation's Award finalist in the competition for best suggestions about work subjects.
- * September, 1997-June, 1998: "Brazilian Colors and Contrasts" Research Project twice approved by the Marcos Mendonça municipal law for receiving fiscal incentive.